

Macao Polytechnic University

Faculty of Business

Bachelor of E-Commerce

Module Outline

Academic Year 2022 / 2023 Semester 2

Learning Module	Graduation Report II		Class Code	MGPO4110-421/422	
Pre-requisite(s)	Graduation Report I (MGPO4100)				
Medium of Instruction	English			Credit	6
Lecture Hours	0 hrs	Lab/Practice Hours	90 hrs	Total Hours	90 hrs
Instructor	Dr Billy Yu		E-mail	billyyu@mpu.edu.mo	
Office	M534, Meng Tak Building		Telephone	8599-3312	

Description

Completion of Graduation Report I is a prerequisite for students to be enrolled in this learning module. Students continue on their selected study in this learning module. The students are required to submit a report upon completing their study.

Learning Outcomes

After completing the learning module, students will be able to:

1. develop the expertise and knowhow for accomplishing Report II as specified by the module materials,
2. apply such expertise and knowhow to accomplish Report II,
3. practise management of general and e-commerce-oriented projects,
4. demonstrate leadership in carrying out project teamwork,
5. illustrate collaboration and cooperation in executing project teamwork, and
6. present project information, both verbally and in written reports.

Alignment of Programme and Module Intended Learning Outcomes (MILOs):

Programme Intended Learning Outcomes (PILOs)	MILOs
1. Demonstrate an understanding of the business processes and operations and the skillful realization of information technologies required to practice electronic commerce;	
2. Apply knowledge in business, mathematics, programming, computing, web development, and database to address complex problems in the context of electronic commerce;	MILOs 1 & 2
3. Analyze critically the effect of web technology use on organizational performance and develop electronic commerce strategies that fit organizational objectives;	MILOs 1 & 2
4. Select and apply tools and technologies to effectively implement electronic commerce systems in business intelligence, enterprise resources planning, supply chain management, and customer relationship	
5. Develop relationships, motivate others, manage conflicts, lead changes, and work across differences in multi-disciplinary electronic commerce projects;	MILOs 3,4 & 5
6. Communicate and work effectively using written and spoken word, non-verbal language, and electronic tools with fellow professionals and different stakeholders in the electronic commerce industry;	MILO 6
7. Demonstrate a global electronic commerce perspective as evidenced by an understanding of foreign languages and the role of Macau as an interface between the East and the West;	
8. Cope with and manage contemporary advancement related to electronic commerce development and demonstrate lifelong learning attitudes and abilities;	
9. Conduct research and devise innovative electronic commerce models to exploit business opportunities; and	MILOs 1 & 2
10. Reflect on professional responsibilities and keep up with the latest electronic commerce issues on legal, environmental, ethical, and societal considerations to benefit society comprehensively.	

Content

Students are required to deliver their outputs as stipulated in the Project Guidelines under the guidance of their supervisor.

Teaching Method

Team meetings, oral presentation, report writing, software development and/or information system development as stipulated in the Project Guidelines under the guidance of the supervisor.

Attendance

Attendance requirements are governed by the “Academic Regulations Governing Bachelor’s Degree Programmes” of Macao Polytechnic University. Students who do not meet the attendance requirements for the course will not be permitted to attend the final / resit examination and shall be awarded an ‘F’ grade.

Assessment

This learning module is graded on a 100 point scale, with 100 being the highest possible score and 50 being the passing score.

	Item	Description	Percentage
1.	The Final Report and the developed information system or software tool	See the Graduation Report Guidelines	60%
2.	Oral presentation		30%
3.	Contribution and ongoing performance of individual student		10%
Total			100%

Teaching Material(s)

Textbook(s)

- The supervisor will provide the learning materials to students as per the selected project topic. There is no suggested textbook.

Reference

Reference book(s)

- The supervisor will provide the learning materials to students as per the selected project topic.

Plagiarism Policy

It is student's responsibility to ensure that his/her assignment has been checked by Turnitin software, and the similarity score given by Turnitin software cannot be higher than 30%. However, a special case can be determined by the instructor.